



USGBC

# SMART BUILDING SUMMIT

PRESENTED BY

U.S. GREEN BUILDING COUNCIL  
[USGBCSMARTBUILDINGS.ORG](http://USGBCSMARTBUILDINGS.ORG)

VIRTUAL  
OCTOBER 26-27, 2023

SPONSORSHIP  
PROSPECTUS

# ABOUT THE SUMMIT

THIS OCTOBER 26-27, WE WILL BE HOSTING THE SECOND ANNUAL USGBC SMART BUILDING SUMMIT. LAST YEAR, WE BROUGHT TOGETHER OVER 300 DIVERSE PLAYERS AROUND OPTIMIZATION, INTEROPERABILITY, AND WORKFORCE DEVELOPMENT, AMONG OTHER TOPICS. THIS YEAR, THE SUMMIT IS ELEVATED TO A NATIONAL USGBC PROGRAM, UNDERLINING THE IMPORTANCE OF THESE TOPICS TO THE FUTURE OF THE INDUSTRY.

JOIN USGBC AS A PARTNER IN CONVENING BUILDING LEADERS USING MORE CONNECTED, SMARTER BUILDING TECHNOLOGY TO ADVANCE SUSTAINABILITY, HEALTH, RESILIENCE, AND EQUITY.

“  
**USGBC'S  
COLLABORATION  
WITH THE SMART  
BUILDING INDUSTRY  
IS TIMELY AND  
DEMONSTRATES ITS  
CONTINUED  
LEADERSHIP IN THE  
DESIGN,  
CONSTRUCTION AND  
OPERATION OF  
ENVIRONMENTALLY  
AND SOCIALLY  
RESPONSIBLE  
SPACES.**  
”

-RONNA DAVIS,  
COMMSCOPE



# ABOUT USGBC

OUR MISSION IS TO TRANSFORM THE WAY BUILDINGS AND COMMUNITIES ARE DESIGNED, BUILT, AND OPERATED THROUGH LEED—ENABLING AN ENVIRONMENTALLY AND SOCIALLY RESPONSIBLE ENVIRONMENT THAT IMPROVES QUALITY OF LIFE.

# SUMMIT OVERVIEW

## THE CONVERSATION

WE WILL CONVEENE AROUND THE OPPORTUNITIES AND CHALLENGES OF OPTIMIZING GREEN BUILDINGS FOR ALL. THE DISCUSSION WILL LOOK TO THE FUTURE OF WHAT SMART BUILDINGS CAN BE, BUT ALSO ROOT ITSELF IN THE PRESENT OF OPERATIONAL INSIGHT.

## INITIAL PROGRAM

THE TWO-DAY SUMMIT WILL COVER TIMELY INDUSTRY TOPICS. THE PROGRAM IS SUBJECT TO CHANGE.

## KEYNOTES

FEATURED SPEAKERS WILL ADDRESS INDUSTRY THOUGHT LEADERSHIP TOPICS. PAST KEYNOTES INCLUDED:

- JIGAR SHAH, DIRECTOR OF THE LOAN PROGRAMS OFFICE WITH THE U.S. DEPARTMENT OF ENERGY
- SAUL GRIFFITH, INVENTOR, AUTHOR, AND FOUNDER OF MULTIPLE COMPANIES AND NONPROFITS
- MARY ANN PIETTE, DIVISION DIRECTOR: BUILDING TECHNOLOGY & URBAN SYSTEMS DIVISION, LAWRENCE BERKELEY LABS

## 2022 SUMMIT STATS

**305  
ATTENDEES**

REPRESENTED 34 U.S. STATES & 10 COUNTRIES

**97% QUALITY**

ATTENDEES WERE EXTREMELY OR VERY SATISFIED. 100% TOTAL WERE SATISFIED.

**59 NPS**

THIS EXCEEDS THE NPS BENCHMARK ACROSS INDUSTRIES, 32 (SURVICATE, 2023).

**34% LEADERS**

ATTENDEES AT THE FOUNDER, C-SUITE, PRINCIPAL, OR DIRECTOR-LEVEL AT THEIR ORGANIZATION,

# LEVELS

\$15,000	PRESENTING SPONSOR
\$10,000	TITLE SPONSOR
\$5,000	SUSTAINING SPONSOR
\$2,500	SUPPORTING SPONSOR
\$1,000	AFFILIATE SPONSOR

# PARTNERSHIP

YOUR 2023 SPONSORSHIP WILL SUPPORT INDUSTRY COLLABORATION AROUND THE FUTURE OF CONNECTED TECHNOLOGY FOR OPTIMIZATION TOWARDS A HEALTHIER, MORE REGENERATIVE, SUSTAINABLE, AND EQUITABLE BUILT ENVIRONMENT.

THANKS TO OUR 2022 SPONSORS FOR SUPPORTING THE FIRST SMART BUILDING SUMMIT. SUSTAINING SPONSORS: COMMSCOPE, LEGRAND, AND PRESCRIPTIVE DATA; SUPPORTING SPONSORS: IPS, KILROY REALTY, AND WINDOW MASTER; AND AFFILIATE SPONSORS: CARRIER, CONNEXUS ENERGY, AND INTEGRAL GROUP.



# PRESENTING SPONSOR

## **\$15,000**

### **1 AVAILABLE**

- **TWENTY (20) SUMMIT PASSES.**
- **INVITATIONS TO A PRIVATE MEETING WITH USGBC.**
- **SPEAKING: OPPORTUNITY TO GIVE OPENING REMARKS ON EACH DAY OF THE SUMMIT.**
- **FULL-PAGE, STAND-ALONE RECOGNITION IN SUMMIT SLIDE PROGRAM LISTED AS “PRESENTING SPONSOR”.**
- **YOUR BUSINESS LOGO FEATURED PROMINENTLY WITH TITLE “PRESENTING SPONSOR” ON ALL COLLATERAL DISTRIBUTED OR DISPLAYED THROUGHOUT THE SUMMIT.**
- **OPTION TO SPONSOR A SESSION AND BE LISTED AS “PROGRAMMING SPONSOR” (COMPLIMENTARY).**
- **WEBSITE: YOUR BUSINESS LOGO AND “PRESENTING SPONSOR” TITLE FEATURED ON OUR WEBSITE IN THE WEEKS LEADING UP TO AND DURING THE SUMMIT. SHOW A VIDEO REEL DISPLAYED ON THE SUMMIT WEBSITE.**
- **SOCIAL MEDIA: YOUR BUSINESS ACKNOWLEDGED AND TAGGED ON SMART BUILDING SUMMIT SOCIAL MEDIA CHANNELS. FEATURED IN SOCIAL MEDIA SPOTLIGHT.**
- **EMAILS: YOUR BUSINESS LOGO AND “PRESENTING SPONSOR” TITLE INCLUDED IN ALL OUTGOING EVENT-RELATED EMAILS LEADING UP TO AND DURING THE EVENT.**
- **ARTICLE: EDUCATIONAL ARTICLE PUBLISHED ON USGBC.ORG.**



# TITLE SPONSORS

**\$10,000**

**2 AVAILABLE**

- **TEN (10) SUMMIT PASSES.**
- **INVITATIONS TO A PRIVATE MEETING WITH USGBC.**
- **SPEAKING: OPPORTUNITY TO GIVE SPONSOR REMARKS ON ONE DAY OF THE SUMMIT.**
- **YOUR BUSINESS LOGO FEATURED PROMINENTLY WITH TITLE “TITLE SPONSOR” ON ALL COLLATERAL DISTRIBUTED OR DISPLAYED THROUGHOUT THE SUMMIT.**
- **OPTION TO SPONSOR A SESSION AND BE LISTED AS “PROGRAMMING SPONSOR” (\$1500).**
- **WEBSITE: YOUR BUSINESS LOGO AND “PRESENTING SPONSOR” TITLE FEATURED ON OUR WEBSITE IN THE WEEKS LEADING UP TO AND DURING THE SUMMIT. SHOW A VIDEO REEL DISPLAYED ON THE SUMMIT WEBSITE.**
- **SOCIAL MEDIA: YOUR BUSINESS ACKNOWLEDGED AND TAGGED ON SMART BUILDING SUMMIT SOCIAL MEDIA CHANNELS. FEATURED IN SOCIAL MEDIA SPOTLIGHT.**
- **EMAILS: YOUR BUSINESS LOGO AND “TITLE SPONSOR” TITLE INCLUDED IN ALL OUTGOING EVENT-RELATED EMAILS LEADING UP TO AND DURING THE EVENT.**
- **ARTICLE: EDUCATIONAL ARTICLE PUBLISHED ON USGBC.ORG.**



# SUSTAINING SPONSORS

## \$5,000

### 4 AVAILABLE

- FIVE (5) SUMMIT PASSES.
- SPEAKING: OPPORTUNITY TO CO-HOST A TOPICAL BREAKOUT DISCUSSION IN COLLABORATION WITH USGBC ON ONE DAY OF THE SUMMIT.
- RECOGNITION IN SUMMIT SLIDE PROGRAM LISTED AS “SUSTAINING SPONSOR”.
- YOUR BUSINESS LOGO FEATURED WITH TITLE “SUSTAINING SPONSOR” ON ALL COLLATERAL DISTRIBUTED OR DISPLAYED THROUGHOUT THE SUMMIT.
- SOCIAL MEDIA: YOUR BUSINESS IS ACKNOWLEDGED AND TAGGED ON SMART BUILDING SUMMIT SOCIAL MEDIA CHANNELS.
- EMAILS: YOUR BUSINESS LOGO AND “SUSTAINING SPONSOR” TITLE ARE INCLUDED IN ALL OUTGOING EVENT-RELATED EMAILS LEADING UP TO AND DURING THE EVENT.



# ADDITIONAL SPONSORS

## **\$2,500**

### **SUPPORTING SPONSOR**

- **FOUR (4) SUMMIT PASSES.**
- **RECOGNITION IN A SUMMIT SLIDE PROGRAM LISTED AS “SUPPORTING SPONSOR”.**
- **YOUR BUSINESS NAME FEATURED WITH TITLE “SUPPORTING SPONSOR” ON ALL COLLATERAL DISTRIBUTED OR DISPLAYED THROUGHOUT THE SUMMIT.**
- **WEBSITE: YOUR BUSINESS LOGO INCLUDED IN SPONSOR LIST ON THE SMART BUILDING SUMMIT WEBSITE IN THE WEEKS LEADING UP TO AND DURING THE SUMMIT.**
- **SOCIAL MEDIA: YOUR BUSINESS ACKNOWLEDGED AND TAGGED ON SMART BUILDING SUMMIT SOCIAL MEDIA CHANNELS.**

## **\$1,000**

### **PARTICIPATING**

- **TWO (2) SUMMIT PASSES.**
- **RECOGNITION IN A SUMMIT SLIDE PROGRAM LISTED AS “AFFILIATE”.**
- **YOUR BUSINESS NAME FEATURED WITH TITLE “AFFILIATE” ON SELECT COLLATERAL.**
- **WEBSITE: YOUR BUSINESS NAME INCLUDED IN SPONSOR LIST ON THE SMART BUILDING SUMMIT WEBSITE IN THE WEEKS LEADING UP TO AND DURING THE SUMMIT.**



# PARTICIPATING COMPANIES

3QC  
9 FOUNDATIONS INC.  
ABLE ENGINEERING /  
KILROY REALTY  
AECOM  
AIC - ECUADOR  
AMA GROUP  
AMAZON  
AMBIENT ENERGY A MEAD  
& HUNT COMPANY  
AMBITO ARQUITECTURA Y  
SOSTENIBILIDAD  
AMERESCO  
ARBOR WOOD CO.  
ARCADIS  
ARIZONA STATE  
UNIVERSITY  
ARUP  
ASI ROOFING  
ASLPM  
AUTOCASE  
AVEVA  
AWAIR  
AZPE LLC  
BALTIMORE COUNTY  
GOVERNMENT  
BASELINEES  
BNA CONSULTING  
BRIGHT GREEN  
STRATEGIES, INC.  
BUILD IT GREEN  
CAL POLY  
CALIFORNIA INSTITUTE OF  
TECHNOLOGY  
CARRIER CORPORATION  
CELERITAS ENGINEERING  
CETEC  
CITY OF AUSTIN, TX  
CITY OF SANTA MONICA  
CLARK PACIFIC  
CLEARVUE PV  
CMK  
COLD SPRING HARBOR  
LABORATORY

COLLEGE OF THE CANYONS  
CORTEX SUSTAINABILITY  
INTELLIGENCE  
CUSHING TERRELL  
CUSHMAN & WAKEFIELD  
DALE LLC  
DAR AL HANDASAH  
DBHMS  
DETAILS INTEGRATED  
SOLUTIONS LTD  
DFDG ARCHITECTURE  
DIALOG DESIGN  
DLR GROUP  
DOORSTEAD  
EDEN HOUSING  
ENERGY SOLUTIONS  
ENVIROLINK  
ENVISION ARCHITECTURE  
EXP  
EXPLORATORIUM  
FAIRSTEAD  
FAITH GROUP  
FELDMAN ARCHITECTURE  
FIELD CONSTRUCTION  
FIRST COMMUNITY  
HOUSING  
FLETCHER FISCHER  
POLLACK  
FONG & CHAN ARCHITECTS  
GAC GREENA CONSULTANTS  
SDN. BHD.  
GELFAND PARTNERS  
ARCHITECTS  
GENENTECH  
GENSLER  
GMC COMMISSIONING  
GOOGLE  
GOTTFRIED INSTITUTE  
GREEN HAWK LLC  
HART HOWERTON  
HARVARD UNIVERSITY  
HAYDEN MANAGEMENT  
COMPANY

# PARTICIPATING COMPANIES

HCI SYSTEMS, INC.  
HEDGPETH ARCHITECTS  
HF PLANNERS, LLC  
HKS, INC.  
HOLLY STREET STUDIO  
HOME DECORATING AND DESIGN  
HPA, INC.  
IBAK INGENIEURBUERO  
ANKE KOCH GMBH  
IMPACT ENGINEERING  
INDEPENDENT CONTRACTOR  
INTEGRAL GROUP  
INTEGRATED ENVIRONMENTAL SOLUTIONS  
IPS - INTEGRATED PROJECT SERVICE  
IQHQ  
JACOBS  
JAMESTOWN  
JDL CONSULTING SOLUTIONS  
JLL  
JOHNSON CONTROLS  
KELLER WILLIAMS  
PROFESSIONAL PARTNERS  
KILROY REALTY CORPORATION  
KLEINFELDER  
KSP STUDIO  
LAS VEGAS SANDS  
LATITUDE | REGENERATIVE RE  
LEGRAND NORTH & CENTRAL AMERICA  
LENDLEASE  
LEVIN PORTER ARCHITECTS  
LGA  
LINKEDIN  
LORICK AND MARTINEZ  
LPA  
M C DEAN INC

M&E ENGINEERS  
M.C.DEAN, INC.  
MARCON  
MASON  
MCE  
MEYERS + ENGINEERS  
MG2  
MICHIGAN STATE UNIVERSITY  
MICRODESK  
MILLER ELECTRIC COMPANY  
MITHUN  
MORRISSEY ENGINEERING  
MYNT SYSTEMS  
NEMA  
NORTHWESTERN UNIVERSITY  
NSBE  
NYU  
O'BRIEN360  
ONYX CREATIVE  
ORACLE  
ORIN GRINNELL INSPECTIONS  
PCL CONSTRUCTION  
PENGUIN AC CORP.  
PNNL  
PRESCRIPTIVE DATA  
PROTIVITI  
REVITALIZA CONSULTORES  
RISING REALTY PARTNERS  
ROSS & BARIZZINI  
RUNDE & PARTNERS, INC.  
RWA ARCHITECTS  
RWDI  
SALESFORCE  
SAN BERNARDINO COMMUNITY COLLEGE DISTRICT  
SAN FRANCISCO DEPARTMENT OF THE ENVIRONMENT  
SAN FRANCISCO INTERNATIONAL AIRPORT

# PARTICIPATING COMPANIES

SCHNEIDER ELECTRIC  
SEAPOINT  
SEI  
SELF  
SIDCO HOMES INC  
SIEMENS INDUSTRY, INC.  
SLIPSTREAM  
SMS ARCHITECTS  
SOM  
SOUTHERN CALIFORNIA  
EDISON  
STANFORD UNIVERSITY  
STOK  
STOPWASTE  
SYSERCO INC.  
TED KO CONSULTING  
TEPA COMPANIES  
TERRACYCLE.AI  
TEXAS A&M UNIVERSITY  
THE COMPASS GROUP  
THE SHEWARD  
PARTNERSHIP  
TISHMAN SPEYER  
TORCON, INC.  
TOWER PINKSTER TITUS  
ASSOCIATES INC  
UBC  
UBIQUITOUS ENERGY, INC.  
UC DAVIS  
UNIVERSITY OF SAN DIEGO  
UNIVERSITY OF SOUTHERN  
CALIFORNIA  
UNIVERSITY OF NORTH  
FLORIDA  
UNIVERSITY OF TEXAS AT  
AUSTIN  
VCA GREEN  
VERDANT ECO SOLUTIONS  
VERDICAL GROUP  
VIEW INC  
VIRGINIA DEPARTMENT OF  
HEALTH  
WILLIAM J WORTHEN  
FOUNDATION

WINDOWMASTER  
CLEARLINE INC.  
WINDOWMASTER  
CLEARLINE, INC.  
WOOD MACKENZIE  
YCG CIVIL ENGINEERING  
YMCA  
ZWICK CONSTRUCTION  
COMPANY



MARKET TRANSFORMATION & DEVELOPMENT  
**U.S. GREEN BUILDING COUNCIL**

OCTOBER 26-37, 2023

**USGBCSMARTBUILDINGS.ORG**

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# CONTACT

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