



USGBC

SMART BUILDING SUMMIT

PRESENTED BY

U.S. GREEN BUILDING COUNCIL
USGBCSMARTBUILDINGS.ORG

VIRTUAL
OCTOBER 26-27, 2023

SPONSORSHIP
PROSPECTUS

ABOUT THE SUMMIT

THIS OCTOBER 26-27, WE WILL BE HOSTING THE SECOND ANNUAL USGBC SMART BUILDING SUMMIT. LAST YEAR, WE BROUGHT TOGETHER OVER 300 DIVERSE PLAYERS AROUND OPTIMIZATION, INTEROPERABILITY, AND WORKFORCE DEVELOPMENT, AMONG OTHER TOPICS. THIS YEAR, THE SUMMIT IS ELEVATED TO A NATIONAL USGBC PROGRAM, UNDERLINING THE IMPORTANCE OF THESE TOPICS TO THE FUTURE OF THE INDUSTRY.

JOIN USGBC AS A PARTNER IN CONVENING BUILDING LEADERS USING MORE CONNECTED, SMARTER BUILDING TECHNOLOGY TO ADVANCE SUSTAINABILITY, HEALTH, RESILIENCE, AND EQUITY.



“
**USGBC'S
COLLABORATION
WITH THE SMART
BUILDING INDUSTRY
IS TIMELY AND
DEMONSTRATES ITS
CONTINUED
LEADERSHIP IN THE
DESIGN,
CONSTRUCTION AND
OPERATION OF
ENVIRONMENTALLY
AND SOCIALLY
RESPONSIBLE
SPACES.**
”

-RONNA DAVIS,
COMMSCOPE

ABOUT USGBC

OUR MISSION IS TO TRANSFORM THE WAY BUILDINGS AND COMMUNITIES ARE DESIGNED, BUILT, AND OPERATED THROUGH LEED—ENABLING AN ENVIRONMENTALLY AND SOCIALLY RESPONSIBLE ENVIRONMENT THAT IMPROVES QUALITY OF LIFE.

SUMMIT OVERVIEW

THE CONVERSATION

WE WILL CONVEENE AROUND THE OPPORTUNITIES AND CHALLENGES OF OPTIMIZING GREEN BUILDINGS FOR ALL. THE DISCUSSION WILL LOOK TO THE FUTURE OF WHAT SMART BUILDINGS CAN BE, BUT ALSO ROOT ITSELF IN THE PRESENT OF OPERATIONAL INSIGHT.

INITIAL PROGRAM

THE TWO-DAY SUMMIT WILL COVER TIMELY INDUSTRY TOPICS. THE PROGRAM IS SUBJECT TO CHANGE.

KEYNOTES

FEATURED SPEAKERS WILL ADDRESS INDUSTRY THOUGHT LEADERSHIP TOPICS. PAST KEYNOTES INCLUDED:

- JIGAR SHAH, DIRECTOR OF THE LOAN PROGRAMS OFFICE WITH THE U.S. DEPARTMENT OF ENERGY
- SAUL GRIFFITH, INVENTOR, AUTHOR, AND FOUNDER OF MULTIPLE COMPANIES AND NONPROFITS
- MARY ANN PIETTE, DIVISION DIRECTOR: BUILDING TECHNOLOGY & URBAN SYSTEMS DIVISION, LAWRENCE BERKELEY LABS

2022 SUMMIT STATS

**305
ATTENDEES**

REPRESENTED 34 U.S. STATES & 10 COUNTRIES

97% QUALITY

ATTENDEES WERE EXTREMELY OR VERY SATISFIED. 100% TOTAL WERE SATISFIED.

59 NPS

THIS EXCEEDS THE NPS BENCHMARK ACROSS INDUSTRIES, 32 (SURVICATE, 2023).

34% LEADERS

ATTENDEES AT THE FOUNDER, C-SUITE, PRINCIPAL, OR DIRECTOR-LEVEL AT THEIR ORGANIZATION,

LEVELS

\$15,000	PRESENTING SPONSOR
\$10,000	TITLE SPONSOR
\$5,000	SUSTAINING SPONSOR
\$2,500	SUPPORTING SPONSOR
\$1,000	AFFILIATE SPONSOR

PARTNERSHIP

YOUR 2023 SPONSORSHIP WILL SUPPORT INDUSTRY COLLABORATION AROUND THE FUTURE OF CONNECTED TECHNOLOGY FOR OPTIMIZATION TOWARDS A HEALTHIER, MORE REGENERATIVE, SUSTAINABLE, AND EQUITABLE BUILT ENVIRONMENT.

THANKS TO OUR 2022 SPONSORS FOR SUPPORTING THE FIRST SMART BUILDING SUMMIT. SUSTAINING SPONSORS: COMMSCOPE, LEGRAND, AND PRESCRIPTIVE DATA; SUPPORTING SPONSORS: IPS, KILROY REALTY, AND WINDOW MASTER; AND AFFILIATE SPONSORS: CARRIER, CONNEXUS ENERGY, AND INTEGRAL GROUP.



PRESENTING SPONSOR

\$15,000

1 AVAILABLE

- TWENTY (20) SUMMIT PASSES.
- INVITATIONS TO A PRIVATE MEETING WITH USGBC.
- SPEAKING: OPPORTUNITY TO GIVE OPENING REMARKS ON EACH DAY OF THE SUMMIT.
- FULL-PAGE, STAND-ALONE RECOGNITION IN SUMMIT SLIDE PROGRAM LISTED AS “PRESENTING SPONSOR”.
- YOUR BUSINESS LOGO FEATURED PROMINENTLY WITH TITLE “PRESENTING SPONSOR” ON ALL COLLATERAL DISTRIBUTED OR DISPLAYED THROUGHOUT THE SUMMIT.
- OPTION TO SPONSOR A SESSION AND BE LISTED AS “PROGRAMMING SPONSOR” (COMPLIMENTARY).
- WEBSITE: YOUR BUSINESS LOGO AND “PRESENTING SPONSOR” TITLE FEATURED ON OUR WEBSITE IN THE WEEKS LEADING UP TO AND DURING THE SUMMIT. SHOW A VIDEO REEL DISPLAYED ON THE SUMMIT WEBSITE.
- SOCIAL MEDIA: YOUR BUSINESS ACKNOWLEDGED AND TAGGED ON SMART BUILDING SUMMIT SOCIAL MEDIA CHANNELS. FEATURED IN SOCIAL MEDIA SPOTLIGHT.
- EMAILS: YOUR BUSINESS LOGO AND “PRESENTING SPONSOR” TITLE INCLUDED IN ALL OUTGOING EVENT-RELATED EMAILS LEADING UP TO AND DURING THE EVENT.
- ARTICLE: EDUCATIONAL ARTICLE PUBLISHED ON USGBC.ORG.
- ANNUAL PARTNER: OPTIONAL RECOGNITION AS A “PLATINUM ANNUAL SPONSOR” OF USGBC IN CALIFORNIA IN 2023.



TITLE SPONSORS

\$10,000

2 AVAILABLE

- **TEN (10) SUMMIT PASSES.**
- **INVITATIONS TO A PRIVATE MEETING WITH USGBC.**
- **SPEAKING: OPPORTUNITY TO GIVE SPONSOR REMARKS ON ONE DAY OF THE SUMMIT.**
- **YOUR BUSINESS LOGO FEATURED PROMINENTLY WITH TITLE “TITLE SPONSOR” ON ALL COLLATERAL DISTRIBUTED OR DISPLAYED THROUGHOUT THE SUMMIT.**
- **OPTION TO SPONSOR A SESSION AND BE LISTED AS “PROGRAMMING SPONSOR” (\$1500).**
- **WEBSITE: YOUR BUSINESS LOGO AND “PRESENTING SPONSOR” TITLE FEATURED ON OUR WEBSITE IN THE WEEKS LEADING UP TO AND DURING THE SUMMIT. SHOW A VIDEO REEL DISPLAYED ON THE SUMMIT WEBSITE.**
- **SOCIAL MEDIA: YOUR BUSINESS ACKNOWLEDGED AND TAGGED ON SMART BUILDING SUMMIT SOCIAL MEDIA CHANNELS. FEATURED IN SOCIAL MEDIA SPOTLIGHT.**
- **EMAILS: YOUR BUSINESS LOGO AND “TITLE SPONSOR” TITLE INCLUDED IN ALL OUTGOING EVENT-RELATED EMAILS LEADING UP TO AND DURING THE EVENT.**
- **ARTICLE: EDUCATIONAL ARTICLE PUBLISHED ON USGBC.ORG.**
- **ANNUAL PARTNER: OPTIONAL RECOGNITION AS A “GOLD ANNUAL SPONSOR” OF USGBC IN CALIFORNIA IN 2023.**



SUSTAINING SPONSORS

\$5,000

4 AVAILABLE

- FIVE (5) SUMMIT PASSES.
- SPEAKING: OPPORTUNITY TO CO-HOST A TOPICAL BREAKOUT DISCUSSION IN COLLABORATION WITH USGBC ON ONE DAY OF THE SUMMIT.
- RECOGNITION IN SUMMIT SLIDE PROGRAM LISTED AS “SUSTAINING SPONSOR”.
- YOUR BUSINESS LOGO FEATURED WITH TITLE “SUSTAINING SPONSOR” ON ALL COLLATERAL DISTRIBUTED OR DISPLAYED THROUGHOUT THE SUMMIT.
- SOCIAL MEDIA: YOUR BUSINESS IS ACKNOWLEDGED AND TAGGED ON SMART BUILDING SUMMIT SOCIAL MEDIA CHANNELS.
- EMAILS: YOUR BUSINESS LOGO AND “SUSTAINING SPONSOR” TITLE ARE INCLUDED IN ALL OUTGOING EVENT-RELATED EMAILS LEADING UP TO AND DURING THE EVENT.
- ANNUAL PARTNER: OPTIONAL RECOGNITION AS A “SILVER SPONSOR” OF USGBC IN CALIFORNIA IN 2023.



ADDITIONAL SPONSORS

\$2,500

SUPPORTING SPONSOR

- FOUR (4) SUMMIT PASSES.
- RECOGNITION IN A SUMMIT SLIDE PROGRAM LISTED AS “SUPPORTING SPONSOR”.
- YOUR BUSINESS NAME FEATURED WITH TITLE “SUPPORTING SPONSOR” ON ALL COLLATERAL DISTRIBUTED OR DISPLAYED THROUGHOUT THE SUMMIT.
- WEBSITE: YOUR BUSINESS LOGO INCLUDED IN SPONSOR LIST ON THE SMART BUILDING SUMMIT WEBSITE IN THE WEEKS LEADING UP TO AND DURING THE SUMMIT.
- SOCIAL MEDIA: YOUR BUSINESS ACKNOWLEDGED AND TAGGED ON SMART BUILDING SUMMIT SOCIAL MEDIA CHANNELS.

\$1,000

PARTICIPATING

- TWO (2) SUMMIT PASSES.
- RECOGNITION IN A SUMMIT SLIDE PROGRAM LISTED AS “AFFILIATE”.
- YOUR BUSINESS NAME FEATURED WITH TITLE “AFFILIATE” ON SELECT COLLATERAL.
- WEBSITE: YOUR BUSINESS NAME INCLUDED IN SPONSOR LIST ON THE SMART BUILDING SUMMIT WEBSITE IN THE WEEKS LEADING UP TO AND DURING THE SUMMIT.

PARTICIPATING COMPANIES

3QC
9 FOUNDATIONS INC.
ABLE ENGINEERING /
KILROY REALTY
AECOM
AIC - ECUADOR
AMA GROUP
AMAZON
AMBIENT ENERGY A MEAD
& HUNT COMPANY
AMBITO ARQUITECTURA Y
SOSTENIBILIDAD
AMERESCO
ARBOR WOOD CO.
ARCADIS
ARIZONA STATE
UNIVERSITY
ARUP
ASI ROOFING
ASLPM
AUTOCASE
AVEVA
AWAIR
AZPE LLC
BALTIMORE COUNTY
GOVERNMENT
BASELINEES
BNA CONSULTING
BRIGHT GREEN
STRATEGIES, INC.
BUILD IT GREEN
CAL POLY
CALIFORNIA INSTITUTE OF
TECHNOLOGY
CARRIER CORPORATION
CELERITAS ENGINEERING
CETEC
CITY OF AUSTIN, TX
CITY OF SANTA MONICA
CLARK PACIFIC
CLEARVUE PV
CMK
COLD SPRING HARBOR
LABORATORY

COLLEGE OF THE CANYONS
CORTEX SUSTAINABILITY
INTELLIGENCE
CUSHING TERRELL
CUSHMAN & WAKEFIELD
DALE LLC
DAR AL HANDASAH
DBHMS
DETAILS INTEGRATED
SOLUTIONS LTD
DFDG ARCHITECTURE
DIALOG DESIGN
DLR GROUP
DOORSTEAD
EDEN HOUSING
ENERGY SOLUTIONS
ENVIROLINK
ENVISION ARCHITECTURE
EXP
EXPLORATORIUM
FAIRSTEAD
FAITH GROUP
FELDMAN ARCHITECTURE
FIELD CONSTRUCTION
FIRST COMMUNITY
HOUSING
FLETCHER FISCHER
POLLACK
FONG & CHAN ARCHITECTS
GAC GREENA CONSULTANTS
SDN. BHD.
GELFAND PARTNERS
ARCHITECTS
GENENTECH
GENSLER
GMC COMMISSIONING
GOOGLE
GOTTFRIED INSTITUTE
GREEN HAWK LLC
HART HOWERTON
HARVARD UNIVERSITY
HAYDEN MANAGEMENT
COMPANY

PARTICIPATING COMPANIES

HCI SYSTEMS, INC.
HEDGPETH ARCHITECTS
HF PLANNERS, LLC
HKS, INC.
HOLLY STREET STUDIO
HOME DECORATING AND
DESIGN
HPA, INC.
IBAK INGENIEURBUERO
ANKE KOCH GMBH
IMPACT ENGINEERING
INDEPENDENT
CONTRACTOR
INTEGRAL GROUP
INTEGRATED
ENVIRONMENTAL
SOLUTIONS
IPS - INTEGRATED PROJECT
SERVICE
IQHQ
JACOBS
JAMESTOWN
JDL CONSULTING
SOLUTIONS
JLL
JOHNSON CONTROLS
KELLER WILLIAMS
PROFESSIONAL PARTNERS
KILROY REALTY
CORPORATION
KLEINFELDER
KSP STUDIO
LAS VEGAS SANDS
LATITUDE | REGENERATIVE
RE
LEGRAND NORTH &
CENTRAL AMERICA
LENDLEASE
LEVIN PORTER ARCHITECTS
LGA
LINKEDIN
LORICK AND MARTINEZ
LPA
M C DEAN INC

M&E ENGINEERS
M.C.DEAN, INC.
MARCON
MASON
MCE
MEYERS + ENGINEERS
MG2
MICHIGAN STATE
UNIVERSITY
MICRODESK
MILLER ELECTRIC COMPANY
MITHUN
MORRISSEY ENGINEERING
MYNT SYSTEMS
NEMA
NORTHWESTERN
UNIVERSITY
NSBE
NYU
O'BRIEN360
ONYX CREATIVE
ORACLE
ORIN GRINNELL
INSPECTIONS
PCL CONSTRUCTION
PENGUIN AC CORP.
PNNL
PRESCRIPTIVE DATA
PROTIVITI
REVITALIZA CONSULTORES
RISING REALTY PARTNERS
ROSS & BARIZZINI
RUNDE & PARTNERS, INC.
RWA ARCHITECTS
RWDI
SALESFORCE
SAN BERNARDINO
COMMUNITY COLLEGE
DISTRICT
SAN FRANCISCO
DEPARTMENT OF THE
ENVIRONMENT
SAN FRANCISCO
INTERNATIONAL AIRPORT

PARTICIPATING COMPANIES

SCHNEIDER ELECTRIC
SEAPOINT
SEI
SELF
SIDCO HOMES INC
SIEMENS INDUSTRY, INC.
SLIPSTREAM
SMS ARCHITECTS
SOM
SOUTHERN CALIFORNIA
EDISON
STANFORD UNIVERSITY
STOK
STOPWASTE
SYSERCO INC.
TED KO CONSULTING
TEPA COMPANIES
TERRACYCLE.AI
TEXAS A&M UNIVERSITY
THE COMPASS GROUP
THE SHEWARD
PARTNERSHIP
TISHMAN SPEYER
TORCON, INC.
TOWER PINKSTER TITUS
ASSOCIATES INC
UBC
UBIQUITOUS ENERGY, INC.
UC DAVIS
UNIVERSITY OF SAN DIEGO
UNIVERSITY OF SOUTHERN
CALIFORNIA
UNIVERSITY OF NORTH
FLORIDA
UNIVERSITY OF TEXAS AT
AUSTIN
VCA GREEN
VERDANT ECO SOLUTIONS
VERDICAL GROUP
VIEW INC
VIRGINIA DEPARTMENT OF
HEALTH
WILLIAM J WORTHEN
FOUNDATION

WINDOWMASTER
CLEARLINE INC.
WINDOWMASTER
CLEARLINE, INC.
WOOD MACKENZIE
YCG CIVIL ENGINEERING
YMCA
ZWICK CONSTRUCTION
COMPANY



MARKET TRANSFORMATION & DEVELOPMENT
U.S. GREEN BUILDING COUNCIL

OCTOBER 26-37, 2023

USGBCSMARTBUILDINGS.ORG

CONTACT

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